



March 6, 2012

To Whom It May Concern:

PNC contracted with the Charlotte Special Events Group for our Unite Rally event being held on March 26, 2012 at Spirit Square and the McGlohon Theater. The event is being held to recognize and thank our 470 employees for all of the work that they have done to make our integration of RBC a success. We were in need of a space to hold a one hour cocktail reception and also a theater for one hour to hold the rally.

The Charlotte Special Events Group has been outstanding to work with in the planning of this event. Their attention to detail and customer service is phenomenal. I encountered several instances where I could not get venues to return my calls. Once I found Charlotte Special Events Group and began working with Peter Cuocolo, we had a venue secured within a half hour!

Peter also took care of securing a caterer to serve and pass heavy hors d'oeuvres, arranging the beverage bar, rental equipment including hi top and display tables, floral arrangements, balloon columns with logos and fan fair, all of our A/V needs including stagehands, 3 piece trio (bass, sax & piano), photographer, buses for transporting employees from 3 different areas, arranged for parking, providing security, liability & workers compensation insurance and will provide 3 on-site event planning staff to guarantee our event runs smoothly.

Peter arranged for 2 site inspections of the McGlohon Theater. The first one to make sure that the venue was what we were looking for and the second to finalize the plan and layout. He set up a taste testing with the caterer to ensure that the menu he had selected was what we had in mind. He sent me pictures of balloon displays and videos of the trios. I could go on and on about their level of service.

I am currently relocating from Michigan and truly could not have planned this event with the Charlotte Special Events Group! I would highly recommend them to anyone that is looking for an event planner. They are the best!

Sincerely,

A handwritten signature in purple ink that reads "Barbara K Bascom".

Barbara K. Bascom
The PNC Financial Services Group
Vice-President, Client and Community Relations Director

The PNC Financial Services Group

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