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The quality of the service provided by The Charlotte Special Events Group is what sets us apart; it is the essence of our company. It is therefore critical that we evaluate our performance at each event and refine our systems and policies on a continuing basis. Your responses to the following survey will help us toward this end.

**Client: Chile Goodyear / c/o Class One Travel**

**Type of Event: Coca Cola 600 Race**

**Location / Venue: Omni Hotel / Charlotte Motor Speedway**

**Date: 5/24/13 – 5/27/13**

Please shade the most appropriate space below and answer all questions.

In considering the overall direction of the company's marketing effort, how would you rate:

**Doing Business With The Charlotte Special Events Group**

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
CSEG team shared a positive and winning attitude	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There is effective communications between your company and the CSEG staff	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CSEG listened to and understood and implemented your organizations event needs	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CSEG aligned adequate support of your event.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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**How effective would you judge...**

	Very Effective	Effective	Neutral	Ineffective	Very Ineffective
The event décor in complimenting the theme of the event	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CSEGs' attention to detail in selecting proper event location	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CSEGs' selection of Food and Beverages for the event	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CSEG's allotted time of event creation to implementation	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**FINAL EVALUATION OF THIS EVENT:**

*What did you like the most about?  
Quick answer from CSEG*

*What did you like the least?  
None*

*How could the event have been improved?  
With Spanish speaker tour guide.*

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*Our success is based on our continuous work towards creating long lasting memories, and with that in mind we would like to hear from you. Please note that any comments, concerns, and or suggestions you would like to make below will be kept confidential and strongly considered by our owners.*

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